



Training focus: Innovation and Creativity

Idea in Brief:

Innovation and creativity are one of the most desired qualities in companies. Numerous studies have shown that most successful firms, teams and individuals are creative, innovative and can think outside of the box. This training will provide you with ideas and techniques to become more creative at work and in life.

The goals of the training are achieved through a variety of activities such as role play with real-life scenarios, group exercises and seminars. Our training is based on experiential learning, made applicable to everyday situations.

Participants will be able to:

- gain an understanding of human behavior, innovation and creativity in the workplace from an individual, group and organizational perspective
- understand the issues of innovation and creativity that affect organizational effectiveness, efficiency and equity
- learn frameworks and tools to effectively foster innovation and creativity and lead in a complex organizational environments
- apply those frameworks and tools to appropriate contexts and cases
- learn and practice active listening and effective communication techniques

We will...

- teach you how to implement innovative methods in project
- help you foster and encourage creativity in your team
- provide tools for designing a sustainable change in a company with innovation and creativity at its core
- help you improve your self-awareness, perspective taking and listening skills
- teach you how to communicate effectively and uncover the needs of your team members.

How we offer this training:

Workshop (½ day to 1 day)	Intensive (2 to 3 days)	Module (1-3 weeks)	Course (4+ week training, year or multi-year fellowship)
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